

Is membership with the Lanesboro Area Chamber a good investment for your business?



100 Milwaukee Road
PO Box 348
Lanesboro, MN 55949

Hint: The answer is YES!

**We are the Lanesboro
Area Tourism Bureau +
Chamber of Commerce**

**Promote your
business**

**to our visitors
& locals!**

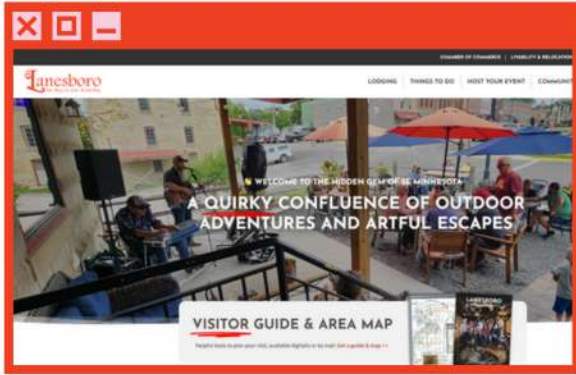


Apply for LACC membership today!

● **507-467-2696**

● **lanesboro.com/apply**

Our unique assets get your business in front of our visitors

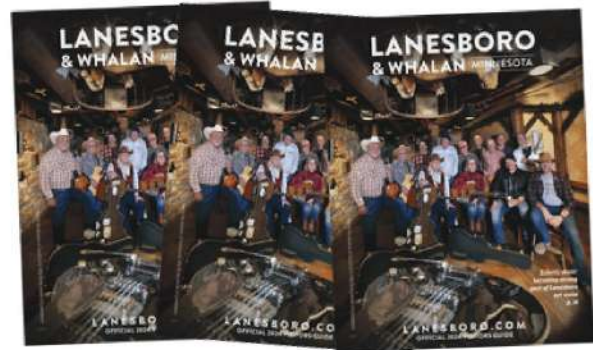


OUR WEBSITE →

- Get a business listing and landing page on our website
- Post your events on our popular online calendar
- **Our website averages 275,000+ page views a year!**

OUR VISITOR GUIDE →

- Your business info listed on your category page
- Gain access to buy ad space
- **17,000+ printed for distribution at 1,000+ regional locations!**



OUR VISITOR CENTER →

- Popular spot for visitors, right off the Root River Bike Trail
- Place your brochures for our visitors to browse and take
- **~10,000 visitors a year!**

Questions? Get in touch today!

507-467-2696

chamber@lanesboro.com

Root River Valley Neighbors

Membership Benefits

Visitors to, and locals of, Lanesboro and Whalan, love to explore Bluff Country and visit other towns in the area. This means you can gain exposure for your business to thousands of potential customers that visit Lanesboro & Whalan every year!

With your annual membership, you'll receive these benefits:

- Listing and landing page on our website lanesboro.com (new website as of May 2024! Average of 275,000+ pageviews annually!)
- Access to post on our online events calendar
- Access to advertise in the annual Lanesboro Area Visitor Guide & Root River Trail Pocket Map
- Your brochures/rack cards placed in our visitor center
- When interacting with our visitors, our staff gives your business priority recommendations
- Receive weekly Depot Delivery email newsletter from chamber
- Invites to members-only networking events and educational workshops
- Likes and periodic shares on our social media channels (~13,000 followers)

The primary membership territory of the Lanesboro Area Chamber of Commerce is within 55949 zip code, with membership (Classic & Individual levels) eligibility extending to the general Root River Valley area. LACC reserves the right to determine membership eligibility on a case by case basis.

Website listings hierarchy is generally organized as follows: Lanesboro & Whalan Spotlight members on top, Lanesboro & Whalan Classic members next, followed by Root River Valley Neighbors members. Individual business listings are randomly ordered within each of these criteria. Membership dues to be paid annually by the specified deadline in order to be considered a member in good standing and for inclusion in our annual visitor guide.

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